# Raghvendra Pratap Yadav

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## PROFESSIONAL EXPERIENCE

#### UI/UX Designer | CentoCode Technologies Pvt Ltd, Gurugram

Mar 2025 - Present

- Designed end-to-end interfaces for web/mobile apps using wireframes, prototypes, and mockups.
- Conducted user research, journey mapping, personas, and usability testing to improve design decisions.
- Collaborated in agile cross-functional teams, ensuring smooth handover to developers and stakeholders.
- Applied information architecture, taxonomy, and design systems for scalable, consistent experiences.
- Created design documentation, style guides, and specifications for multi-platform solutions (web, iOS, Android).
- Leveraged WCAG accessibility standards and usability principles for inclusive, compliant design.
- Utilized Figma for rapid prototyping and stakeholder presentations.

# CSA | Cogent E-services Ltd (Tata Play), Noida

Dec 2023 - Mar 2025

- Developed a strong understanding of user behaviour and problem-solving patterns laying the foundation for a transaction into ux research and design.
- Interacted with hundreds of users weekly gathering insights into recurring pain points and unmet needs to inform better user experiences.
- Practiced active listening and empathy to understand customer frustrations helping shape user first solution and improve product satisfaction.

#### **EDUCATION**

#### **Bachelor of Technology (CSE)**

2019 - 2023

Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P.

## **SKILLS**

**Design Tools:** Figma, Adobe XD, Figjam, Canva, Google Workspace Tools

Front-end Development: HTML5, CSS3, JS, ReactJS, Bootstrap

**Skills:** UI/UX Design, UX Research, User-Centered Design, Wireframing, Prototyping, Interaction Design, WCAG, Usability Testing, Design Thinking, Workflow Design, Iconography, Cross-Functional Collaboration

#### CERTIFICATIONS

- Google UX Design August 2025
- FreeCodeCamp Front End Development Libraries 300+ hours of coursework in React, Bootstrap